

# Freedom Foot & Ankle Privacy Policy

**Effective Date:** 10/28/2025

This document describes the Terms of Service, Privacy Policy, and our Notice of Privacy Practices as they relate to your use of our website, services, and SMS communications.

## 1. Terms of Service

By accessing this website or opting in to receive communications from **Freedom Foot & Ankle**, you agree to these Terms of Service.

### Website Use

This website is provided for informational and administrative purposes only and does not replace professional medical advice, diagnosis, or treatment.

## 2. SMS Messaging Terms & Conditions

By providing your mobile phone number and opting in, you consent to receive SMS messages from **Freedom Foot & Ankle**, which may include appointment reminders, scheduling notifications, office updates, and patient care-related communications.

- **Messaging frequency may vary.**
- **Message and data rates may apply.**
- **To opt out at any time, text STOP.**
- **For assistance, text HELP or visit our website at:**

<https://www.freedomfootandankle.com>

You may opt out at any time, and opting out will not affect your ability to receive medical care.

## 3. Privacy Policy

### What Personal Information Is Collected

We may collect personal information including, but not limited to:

- Name, date of birth
- Phone number, email address, mailing address
- Appointment and treatment-related information
- Insurance and billing information
- SMS communication preferences and consent
- Website usage data (such as IP address or browser type)

## **How Personal Information Is Used**

Personal information is used to:

- Provide medical care and related services
- Schedule and manage appointments
- Communicate with you regarding your care (including SMS messages)
- Process billing and insurance claims
- Meet legal, regulatory, and healthcare compliance requirements
- Improve patient services and website functionality

## **Who Personal Information Is Shared With**

Personal information may be shared only as permitted or required by law, including with:

- Healthcare providers and staff involved in your care
- Insurance companies and billing services
- Secure service providers supporting operations (EHR, scheduling, messaging platforms)
- Government authorities when required by law

## **SMS Consent Statement (Carrier-Required):**

**SMS consent is not shared with third parties or affiliates.**

## **4. HIPAA Notice of Privacy Practices (Summary)**

Freedom Foot & Ankle complies with the Health Insurance Portability and Accountability Act (HIPAA).

## **Your Protected Health Information (PHI)**

We may use and disclose your PHI for:

- Treatment
  - Payment
  - Healthcare operations
- as permitted by HIPAA and applicable Texas law.

## **Your Rights**

You have the right to:

- Access and request copies of your medical records
- Request corrections to your records
- Request restrictions on certain uses or disclosures
- Receive a full Notice of Privacy Practices upon request

A complete HIPAA Notice of Privacy Practices is available at our office and upon request.

## 5. Accessibility of This Policy

This policy is:

- Publicly accessible without login
- Linked near SMS consent language on all web forms
- Available in the footer of every page of our website

## 6. Policy Links

- **Privacy Policy:** <https://www.freedomfootandankle.com>
- **Terms of Service:** <https://www.freedomfootandankle.com>

## 7. Contact Information

If you have questions about this policy or your privacy rights, contact:

### Freedom Foot & Ankle

☎ 281-990-1919

✉ info@freedomfootandankle.com